

IOWA STATE UNIVERSITY
College of Human Sciences
Major in Apparel Merchandising, Design, and Production

Transfer Planning Guide for:
Des Moines Area Community College
(Based on the Iowa State University 2007-2009 Catalog)

The courses listed below may be taken at Des Moines Area Community College to satisfy requirements of the Apparel Merchandising, Design, and Production Major at Iowa State. This document was accurate on the day it was prepared, but may not reflect subsequent changes by Iowa State or DMACC. For this reason *this transfer plan should be used as a **guide** only, and should not replace contact with a DMACC adviser and an Iowa State adviser.*

For clarification or additional information regarding this ISU curriculum contact:

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No more than 65 semester credit hours earned at a two-year college can be applied to a baccalaureate degree at Iowa State University. Iowa State will accept up to 16 semester hours of credit earned in vocational-technical courses if the sending community college accepts such courses toward its Associate in Art or Associate in Science Degrees.

DMACC	COURSE TITLE	ISU Equivalent	Credits
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Communication Skills (9.5 credits for whole area - need grade of "C" or better in Composition and Library - 6.5 credits)			
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ENG 105	Composition I	ENGL 150	3
ENG 106	Composition II	ENGL 250	3
SDV 171	Library Instruction	LIB 160	1

Communications Option - 3 credits from below			
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SPC 101	Fundamentals of Oral Communication	SP CM 212	3
SPC 170	Professional Communication	COMST 100-	3

Mathematics - 3-4 credits from below			
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MAT 121	College Algebra	MATH 140	4
MAT 129	Precalculus	MATH 100-	5
MAT 130	Trigonometry	MATH 141	3
MAT 141	Finite Mathematics	MATH 104	4
MAT 166	Calculus for Business/Social Science	MATH 151	4
MAT 211	Calculus I	MATH 165	5
MAT 217	Calculus II	MATH 166	5
MAT 218	Calculus III	MATH 200-	3
MAT 227	Differential Equations with Laplace	MATH 267	4

Natural Sciences - 3-5 credits from below			
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BIO 104	Introductory Biology w/lab	BIOL 101	3
BIO 112	General Biology I	BIOL 211	3
	General Biology I Lab	BIOL 211L	1
BIO 113	General Biology II	BIOL 212	3
	General Biology II Lab	BIOL 212L	1
BIO 164	Essentials Anatomy/Physiology	BIOL 155	5

BIO 168	Anatomy and Physiology I	BIOL 255	3
	Anatomy and Physiology I Lab	BIOL 255L	1
BIO 173	Anatomy and Physiology II	BIOL 256	3
	Anatomy and Physiology II Lab	BIOL 256L	1
CHM 105	Survey of Chemistry	CHEM 160	3
CHM 122	Introduction to General Chemistry	CHEM 100-	4
CHM 132	Introduction to Organic and Biochemistr	CHEM 100-	4
CHM 165	General/Inorganic Chemistry I	CHEM 177	3
	General/Inorganic Chemistry I Lab	CHEM 177L	1
CHM 175	General/Inorganic Chemistry II	CHEM 178	3
	General/Inorganic Chemistry II Lab	CHEM 178L	1
ENV 115	Environmental Science	BIOL 173	3
ENV 160	Restoring Plant Communities	BIOL 100-	3
HCM 236	Human Nutrition	FS HN 167	3
PHY 106	Survey of Physics	PHYS 106	4
PHY 162	College Physics I	PHYS 111	4
PHY 172	College Physics II	PHYS 112	4
PHY 213	Classical Physics I	PHYS 221	6
PHY 223	Classical Physics II	PHYS 222	6

Statistics - select 4 credits from below

MAT 157	Statistics	STAT 101	4
MAT 162	Principles of Business Statistics	STAT 226	4

Social Sciences requirement of all AMDP majors - 3 credits

ECN 130	Principles of Microeconomics	ECON 101	3
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Social Sciences Option -select 3 credits from below

AGB 101	Agricultural Economics	ECON 101	3
ECN 120	Principles of Macroeconomics	ECON 102	3
NANT 100	Introduction to Anthropology	ANTHR 100-	3
ANT 105	Cultural Anthropology	ANTHR 201	3
ANT 110	Faces of Culture	ANTHR 201	3
GEO 111	Introduction to Geography	S SCI 100-	3
GEO 124	Reg Geog of the NonWest World	S SCI 100-	3
GEO 125	Regional Geog of the Dev World	S SCI 100-	3
GLS 235	Intro to International Studies	INTST 235	3
HSV 130	Interviewing/Interpersonal Relations	PSYCH 100-	3
HSV 135	Counseling with Women	PSYCH 100-	3
HSV 185	Discrimination and Diversity	SOC 100-	3
HSV 220	Survey Mental Health Treatment	PSYCH 200-	3
HSV 230	Community Organization	PSYCH 200-	3
HSV 255	Addictive Disease Concepts	PSYCH 200-	3
HSV 286	Intervention Theories/Practice I	PSYCH 200-	3
POL 111	American National Government	POL S 215	3
POL 112	Amer State & Local Government	POL S 200-	3
POL 121	International Relations	POL S 251	3
POL 125	Comparative Gov't & Politics	POL S 241	3
POL 127	News Media - Electoral Politics	POL S 200-	3
POL 129	Politics of Terrorism	POL S 200-	3
POL 171	Intro to Public Administration	POL S 200-	3
PSY 102	Human and Work Relations	PSYCH 100-	3

PSY 111	Introduction to Psychology	PSYCH 101	3
PSY 121	Developmental Psychology	PSYCH 230	3
PSY 130	Exploring Human Behavior	PSYCH 100-	3
PSY 140	Exploring Mental Health	PSYCH 100-	3
PSY 172	Stress and Stress Management	PSYCH 100-	3
PSY 241	Abnormal Psychology	PSYCH 200-	3
PSY 251	Social Psychology	PSYCH 280	3
PSY 261	Human Sexuality	HD FS 276	3
PSY 281	Educational Psychology	PSYCH 333	3
PSY 291	Principles of Behavior Modification	PSYCH 100-	3
SOC 110	Introduction to Sociology	SOC 134	3
SOC 115	Social Problems	SOC 235	3
SOC 120	Marriage & Family	SOC 219	3
SOC 165	Group Dynamics	SOC 100-	3
SOC 200	Minority Group Relations	SOC 200-	3
SOC 225	Social Gerontology/Applications	SOC 200-	4
SOC 226	Issues in Aging	SOC 200-	2
SOC 230	Juvenile Delinquency	SOC 241	3
SOC 240	Criminology	SOC 200-	3
SOC 282	Environmental Sociology	SOC 200-	3

History - Choose 3 credits from below. Design primaries must choose ART101

HIS 112	West Civ: Ancient to Early Modern	HIST 201	4
HIS 113	West Civ: Early Modern to Present	HIST 202	4
HIS 150	U.S. History to 1877	HIST 221	4
HIS 153	U.S. History since 1877	HIST 222	4
HIS 160	Pacific Century	HIST 200-	3
HIS 201	Iowa History	HIST 200-	3
HIS 257	African-American History	HIST 200-	3
HIS 266	The Civil War	HIST 200-	3
ART 101	Art Appreciation	ART 292	3

Humanities -select 3 - 4 credits from below

DRA 101	Introduction to Theatre	THTR 106	3
DRA 130	Acting I	THTR 251	3
FLA 141	Elementary Arabic I	ARABC 101X	4
FLA 142	Elementary Arabic II	ARABC 102X	4
FLA 241	Intermediate Arabic I	ARABC 201X	4
FLA 242	Intermediate Arabic II	ARABC 202X	4
FLC 141	Elementary Chinese I	CHIN 101	4
FLC 142	Elementary Chinese II	CHIN 102	4
FLC 241	Intermediate Chinese I	CHIN 201	4
FLC 242	Intermediate Chinese II	CHIN 202	4
FLF 141	Elementary French I	FRNCH 101	4
FLF 142	Elementary French II	FRNCH 102	4
FLF 241	Intermediate French I	FRNCH 201	4
FLF 242	Intermediate French II	FRNCH 202	4
FLG 141	Elementary German I	GER 101	4
FLG 142	Elementary German II	GER 102	4
FLG 241	Intermediate German I	GER 201	4
FLG 242	Intermediate German II	GER 202	4
FLI 141	Elementary Italian I	F LNG 100-	4
FLI 142	Elementary Italian II	F LNG 100-	4
FLI 241	Intermediate Italian I	F LNG 200-	4
FLI 242	Intermediate Italian II	F LNG 200-	4
FLJ 141	Elementary Japanese I	F LNG 100-	4

FLJ 142	Elementary Japanese II	F LNG 100-	4
FLJ 241	Intermediate Japanese I	F LNG 200-	4
FLJ 242	Intermediate Japanese II	F LNG 200-	4
FLS 141	Elementary Spanish I	SPAN 101	4
FLS 142	Elementary Spanish II	SPAN 102	4
FLS 241	Intermediate Spanish I	SPAN 201	4
FLS 242	Intermediate Spanish II	SPAN 202	4
GLS 199	Japan: The Changing Tradition	HUM 100-	2
HIS 112	West Civ: Ancient to Early Modern	HIST 201	4
HIS 113	West Civ: Early Modern to Present	HIST 202	4
HIS 150	U.S. History to 1877	HIST 221	4
HIS 153	U.S. History since 1877	HIST 222	4
HIS 160	Pacific Century	HIST 200-	3
HIS 201	Iowa History	HIST 200-	3
HIS 257	African-American History	HIST 200-	3
HIS 266	The Civil War	HIST 200-	3
HUM 116	Encounters in Humanities	HUM 100-	3
HUM 119	Art of Being Human	HUM 100-	3
HUM 121	America in the Movies	HUM 100-	3
LIT 101	Intro to Literature	ENGL 201	3
LIT 110	American Literature to Mid 1800's	ENGL 231	3
LIT 111	American Literature since Mid 1800's	ENGL 231	3
LIT 130	African American Literature	ENGL 200-	3
LIT 142	Major British Writers	ENGL 230	3
LIT 185	Contemporary Literature	ENGL 200-	3
LIT 193	Humor in Literature	ENGL 200-	3
MUS 100	Music Appreciation	MUSIC 102	3
PHI 101	Introduction to Philosophy	PHIL 201	3
PHI 105	Introduction to Ethics	PHIL 230	3
PHI 110	Introduction to Logic	PHIL 206	3
REL 101	Survey of World Religions	RELIG 205	3

Professional Courses in Textiles and Clothing 29.5-34 credits

APP 211	Textiles	T C 204	3
APP 250	Design Concepts	T C 200-	3
APP 260	Fashion Analysis and Design	T C 245	3
MGT 810	Business Internship III	T C 470	4
APP 291	Fashion Study Tour	T C 380	1

Select one professional option from the following three areas:

1. Design Professional Courses- 13 credits all at ISU

2. Merchandising Professional Courses -15 credits

APP 110	Visual Merchandising and Design	T C 377	2
ACC 131	Principles of Accounting I	ACCT 284	4
MKT 110	Principles of Marketing	MKT 200-	3

This marketing course substitutes for Mkt 340 in the TC program but not the College of Business

3. Production and Sourcing Management Professional Courses- 15 credits

ACC 131	Principles of Accounting I	ACCT 284	4
APP 230	Fashion Coordination and Promotion	VOC-TECH	
APP 270	Fashion Buying	T C 200-	3

Design Option: Select one of the 3 focus areas below:

1. Creative Design - 12 credits may be selected from the courses listed below:

APP 110	Visual Merchandising and Design	T C 377	2
MKT 110	Principles of Marketing	MKT 200-	3
ART 133	Drawing	ART 100-	3
ART 136	Life Drawing	ART 100-	3
ART 143	Painting	ART 100-	3
ART 148	Landscape Painting	ART 100-	3
ART 173	Ceramics	ART 100-	3
ART 174	Ceramics II	ART 100-	3
ART 176	Tilemaking	ART 100-	3
ART 184	Principles of Photography	ART 200-	3
ART 185	Advanced Photography	ART 200-	3
ART 186	Principles of Digital Photography	ART 200-	3
ART 195	Design: Exploring Art Media	ART 100-	3
ART 225	Photoshop for Photography	ART 200-	3
ART 291	Travel Photography	ART 200-	3
ART 292	Studio Photography	ART 200-	3

2. Technical Design - 6 credits may be selected from the courses listed below

MKT 110	Principles of Marketing	MKT 200-	3
ACC 131	Principles of Accounting I	ACCT 284	4

3. Technical Design - 9 credits may be selected from the courses below

MKT 110	Principles of Marketing	MKT 200-	3
ACC 131	Principles of Accounting I	ACCT 284	4
APP 110	Visual Merchandising and Design	T C 377	2

Merchandising Option: 8-10 credits may be selected from the courses listed below

APP 270	Fashion Buying	T C 200-	3
APP 230	Fashion Coordination and Promotion	VOC-TECH	
MGT 101	Principles of Management	MGMT 200-	
MGT 115	Administrative Management	MGMT 200-	
MGT 130	Principles of Supervision	MGMT 200-	3
MGT 145	Human Relations in Business	BUSAD 200-	3
MGT 147	Leadership Development	TSM 200-	3
MGT 170	Human Resource Management	VOC-TECH	
MGT 194	Relationship Strategies in Business	VOC-TECH	
MKT 115	Business to Business Marketing	MKT 200-	3
MKT 120	E-Marketing	VOC-TECH	
MKT 140	Selling	MKT 200-	3
MKT 141	Advanced Selling Strategies	VOC-TECH	
MKT 145	Sales Management	MGMT 200-	3
MKT 150	Principles of Advertising	ADVRT 230	3
MKT 160	Principles of Retail	MKT 200-	3
MKT 165	Retail Management II	VOC-TECH	
MKT 184	Customer Service	VOC-TECH	
MKT 199	Sports/Entertainment Marketing	VOC-TECH	

Production/Sourcing Management Option- 3 credits may be selected from the course listed below

MKT 110	Principles of Marketing	MKT 200-	3
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***Merchandising and Production Management and Sourcing Options, also select a secondary option from the 7 areas listed below:**

1. Business/Entrepreneurship - May select 9-10 credits from courses listed below

ACC 132	Principles of Accounting II	ACCT 285	4
FIN 101	Principles of Banking	FIN 200-	3

BUS 135	Managing Entrepreneurial Venture	MGMT 200-	3
BUS 185	Business Law I	ACCT 215	3
BUS 220	Introduction to International Business	BUSAD 200-	3
BUS 240	Virtual Business Firm	BUSAD 200-	3
MGT 101	Principles of Management	MGMT 200-	3
MGT 115	Administrative Management	MGMT 200-	3
MGT 130	Principles of Supervision	MGMT 200-	3
MGT 145	Human Relations in Business	BUSAD 200-	3
MGT 147	Leadership Development	TSM 200-	3
MGT 170	Human Resource Management	VOC-TECH	
MGT 194	Relationship Strategies in Business	VOC-TECH	
MGT 248	Systems & Information Management	MIS 200-	3
MKT 110	Principles of Marketing	MKT 200-	3
MKT 115	Business to Business Marketing	MKT 200-	3
MKT 120	E-Marketing	VOC-TECH	
MKT 140	Selling	MKT 200-	3
MKT 141	Advanced Selling Strategies	VOC-TECH	
MKT 145	Sales Management	MGMT 200-	3

2. Communications/Publication - May select 9 credits from courses listed below

ENG 108	Comp II: Technical Writing	ENGL 200-	3
JOU 110	Intro to Mass Media	JL MC 101	3
JOU 175	Photojournalism	JL MC 200-	3
GRD 301	Intro to Desktop Publishing	VOC-TECH	
SPC 101	Fundamentals of Oral Communication	SP CM 212	3

3. Consumer Behavior/Marketing - May select 9 credits from courses listed below

MKT 110	Principles of Marketing	MKT 200-	3
MKT 115	Business to Business Marketing	MKT 200-	3
MKT 120	E-Marketing	VOC-TECH	
MKT 140	Selling	MKT 200-	3
MKT 141	Advanced Selling Strategies	VOC-TECH	
MKT 150	Principles of Advertising	ADVRT 230	3
MKT 160	Principles of Retail	MKT 200-	3
MKT 199	Sports/Entertainment Marketing	VOC-TECH	

4. History/Museum Studies - May select 6 credits from courses listed below**(NOTE: 3 additional credits must be TC 257 at ISU)**

ANT 100	Introduction to Anthropology	ANTHR 100-	3
ANT 105	Cultural Anthropology	ANTHR 201	3
ANT 110	Faces of Culture	ANTHR 201	3
ART 101	Art Appreciation	ART 292	3
HIS 112	West Civ: Ancient to Early Modern	HIST 201	4
HIS 113	West Civ: Early Modern to Present	HIST 202	4
HIS 150	U.S. History to 1877	HIST 221	4
HIS 153	U.S. History since 1877	HIST 222	4
HIS 160	Pacific Century	HIST 200-	3
HIS 201	Iowa History	HIST 200-	3
HIS 257	African-American History	HIST 200-	3
HIS 266	The Civil War	HIST 200-	3

5. Human Resource Management - May select 9 credits from courses listed below

MG 101	Principles of Management	MGMT 200-	3
MGT 115	Administrative Management	MGMT 200-	3
MGT 128	Organizational Behavior	VOC-TECH	
MGT 130	Principles of Supervision	MGMT 200-	3
MGT 145	Human Relations in Business	BUSAD 200-	3
MGT 147	Leadership Development	TSM 200-	3
MGT 170	Human Resource Management	VOC-TECH	
SPC 101	Fundamentals of Oral Communication	SP CM 212	3
SPC 120	Intercultural Communication	COMST 100-	3
SPC 126	Interpersonal & Small Group Communic	COMST 102	3
HSV 185	Discrimination and Diversity	SOC 100-	3

6. International Trade - May select 6 credits from courses listed below**(NOTE: 3 additional credits must be TC 362 at ISU)**

BUS 220	Introduction to International Business	BUSAD 200-	3
FLA 141	Elementary Arabic I	ARABC 101X	4
FLA 142	Elementary Arabic II	ARABC 102X	4
FLA 241	Intermediate Arabic I	ARABC 201X	4
FLA 242	Intermediate Arabic II	ARABC 202X	4
FLC 141	Elementary Chinese I	CHIN 101	4
FLC 142	Elementary Chinese II	CHIN 102	4
FLC 241	Intermediate Chinese I	CHIN 201	4
FLC 242	Intermediate Chinese II	CHIN 202	4
FLF 141	Elementary French I	FRNCH 101	4
FLF 142	Elementary French II	FRNCH 102	4
FLF 241	Intermediate French I	FRNCH 201	4
FLF 242	Intermediate French II	FRNCH 202	4
FLG 141	Elementary German I	GER 101	4
FLG 142	Elementary German II	GER 102	4
FLG 241	Intermediate German I	GER 201	4
FLG 242	Intermediate German II	GER 202	4
FLI 141	Elementary Italian I	ITAL 101	4
FLI 142	Elementary Italian II	ITAL 102	4
FLI 241	Intermediate Italian I	ITAL 201	4
FLI 242	Intermediate Italian II	ITAL 202	4

FLJ 141	Elementary Japanese I	F LNG 100-	4
FLJ 142	Elementary Japanese II	F LNG 100-	4
FLJ 241	Intermediate Japanese I	F LNG 200-	4
FLJ 242	Intermediate Japanese II	F LNG 200-	4
FLS 141	Elementary Spanish I	SPAN 101	4
FLS 142	Elementary Spanish II	SPAN 102	4
FLS 241	Intermediate Spanish I	SPAN 201	4
FLS 242	Intermediate Spanish II	SPAN 202	4
GOE 111	Introduction to Geography	S SCI 100-	3
GEO 124	Reg Geog of the NonWest World	S SCI 100-	3
GEO 125	Regional Geog of the Dev World	S SCI 100-	3
GLS 199	Japan: The Changing Tradition	HUM 100-	2
GLS 200	Country Study	LAS 200-	3
GLS 235	Intro to International Studies	INTST 235	3
SPC 120	Intercultural Communication	COMST 100-	3
BUS 200	Introduction to International Business	BUSAD 200-	3

7. Public Relations/Event Management - May select 9 credits from courses listed below

MKT 150	Principles of Advertising	ADVRT 230	3
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All students majoring in Apparel Merchandising , Design, and Production are required to earn a C- or better in all Textiles and Clothing courses applied toward the degree including transfer credits. To receive a degree in Textiles and Clothing at ISU, a minimum of 18 credits must be taken in the ISU Textiles and Clothing Program. 12 of the 18 credits must be in 300-400 level courses

No courses may be applied to more than one degree requirement except those used to meet US diversity and International Perspective requirements.